

Company Overview

Rockwell Automation (NYSE: ROK) is a leading global provider of industrial automation control and information solutions. The company helps customers across a wide range of end markets achieve a competitive advantage in their businesses through leading technologies and a comprehensive portfolio of products, software and services.

With a focus on always putting customers first, anywhere in the world, the company helps manufacturers use industrial automation, information technology, and intelligent motor control to meet their productivity objectives. Capabilities extend through partnerships with a network of 5,600 reliable, local companies in distribution, software and product referencing. Leading brands and strategic partnerships uniquely qualify Rockwell Automation to deliver industry solutions to 80 countries around the world.

Rockwell Automation is financially strong, and continues to acquire expertise and invest in innovation and aggressive research and development. Together with its business partners, Rockwell Automation delivers value to its end-user and OEM customers, evidenced through:

- **Faster time to market** – through speed, responsiveness and flexibility of automated manufacturing
- **Lower total cost of ownership** – through scaleable, modular, energy-efficient and open automation control and information systems
- **Better asset management/optimization** – through diagnostics, condition-based monitoring, failure analysis, storage management
- **Broader manufacturing business risk management** – through process variability analysis, regulatory compliance, safety

With headquarters in Milwaukee, the company has two major operating segments, Architecture & Software, and Control Products & Solutions, which employ approximately 19,000 people worldwide:

Architecture & Software

The Architecture & Software segment provides a comprehensive suite of automation solutions. The applications range from unique Logix control disciplines for process, batch, motion, and discrete control to safety and drive systems. Through an integrated architecture, these control products seamlessly operate with FactoryTalk production disciplines for design & configuration, production management, data management, quality & compliance, asset management and performance & visibility.

Allen-Bradley Automation Products:

- Controllers
- Communication networks
- Electronic operator interfaces
- Motion controllers
- Industrial computers and monitors

Rockwell Software:

- Communications software
- Human-machine interface/visualization software
- Information systems software
- Process monitoring and control software
- Programming software

Control Products & Solutions

The Control Products & Solutions segment provides a comprehensive suite of products and services that range from intelligent motor control and industrial components to global manufacturing support services.

Allen-Bradley Components:

- Standard and medium voltage drives
- Coordinated drive systems
- Packaged controllers
- Industrial components
- Presence sensing products
- Input/Output (I/O) modules

Manufacturing Services:

- Engineering and consulting
- Asset management and optimization
- Human performance/training
- Technical support services

Quick Facts:

Annual Sales: About \$5 billion

Total Employees Worldwide: About 19,000

World Headquarters: 1201 South Second Street, Milwaukee, WI 53204 USA

Trading Symbol: NYSE: ROK

Chairman & CEO: Keith D. Nosbusch

www.rockwellautomation.com