

RECRUITMENT  
PROCESS  
OUTSOURCING

BUSINESS  
PROCESS  
OUTSOURCING

CONTINGENT  
WORKFORCE  
OUTSOURCING

HUMAN  
RESOURCES  
CONSULTING

CAREER TRANSITION  
& ORGANIZATIONAL  
EFFECTIVENESS

EXECUTIVE  
SEARCH

**THINK** OUTSIDE.



# THINK EXPERIENCE.

## Think strength.

A *Fortune* 500® company with more than 60 years of experience

## Think global.

A huge brick and mortar footprint

## Think results.

Delivering measurable ROI throughout program life-cycles

## Think expertise.

Industry-leading positions across our market segments

## Think innovation.

A dedication to client-driven solutions development



**THINK** KELLY.®

# Kelly Outsourcing and Consulting Group

Talent is your primary asset, and navigating the human capital arena has never been more complex.

You need a strategic partner with the expertise to transform challenges into opportunity. An ally that delivers proven solutions for your workforce management needs—no matter how large or small—in any geographic location. You need a partner that will understand your business objectives and align talent accordingly.

Kelly Outsourcing and Consulting Group (KellyOCG) delivers a broad range of Total Workforce Management solutions, giving your company the competitive edge through our specialty practice areas:

[Recruitment Process Outsourcing](#)

[Business Process Outsourcing](#)

[Contingent Workforce Outsourcing](#)

[Human Resources Consulting](#)

[Career Transition & Organizational Effectiveness](#)

[Executive Search](#)

# THINK SOLUTIONS.

## Recruitment Process Outsourcing

Globally competitive organizations share one common imperative: acquiring, retaining, and engaging skilled talent. The increasing complexity of recruitment challenges can exhaust the capacity of internal HR teams, making it difficult to maintain world-class practices. Yet none can afford to accept anything less in our competitive business environment.

Our RPO practice is a global leader in enterprise-wide recruiting, placement, and retention solutions. We provide efficient sourcing of top-quality talent across all disciplines, job levels, and geographies. Leverage our experience to optimize your recruiting investment—aligned with your existing infrastructure and culture for ensured compliance.

## Business Process Outsourcing

Your bottom line suffers when daily support functions divert time and focus from the core of your business. Operational management of functions such as warehousing and distribution, contact centers, mailroom services, and production environments require scalable, on-demand sourcing of high-quality talent combined with the process and operating models that drive efficiency and eliminate costs.

Our customized BPO solutions combine strategic expertise and proven, controlled processes with full accountability for all work outcomes. We'll be your ally, helping to balance the people equation and manage change without disruption. You'll realize improved productivity, greater efficiency, and cost reduction delivered with superior customer service.

## Contingent Workforce Outsourcing

The demands of business are constantly changing. Effectively managing the use of contingent labor, consultants, and independent contractors is a key strategic tool, providing you the flexibility to compete globally.

Our CWO practice is a leader in providing global managed service solutions integrating supplier and vendor management technology partners to enable you to scale resources and optimize your spend across the globe. Leverage our expertise to mitigate risk and ensure compliance.

Our Independent Contractor Solutions deliver independent contractor evaluation and classification, risk management, and qualified independent management services. As part of our suite of talent management resources, we'll improve your access to this critical talent.

## Human Resources Consulting

HR professionals are confronted today with an increasingly common predicament—their time and resources are finite; their challenges appear limitless. With every innovation comes renewed expectation that HR will deftly align talent with the evolving strategy. Technology helps, but presents its own learning curve and will never supplant the confidence of expertise.

We'll be your consultative HR partner, mitigating your risk. From organizational effectiveness and workforce planning, to global mobility, market labor research, and everything in-between, our experts are ready to navigate your business through uncharted waters.

## Career Transition & Organizational Effectiveness

When a business strategy requires downsizing, we deliver a full range of customized, cost-effective career transition programs. We can immediately prepare, implement, and manage the impact of a restructuring, no matter how geographically expansive the impact. Our delivery of global services has led to long-standing relationships with leading companies around the world.

We partner with clients from the start to plan a downsizing, ensuring the termination process is done sensitively and legally. We also counsel our clients on related organizational issues, including reduction in workforce planning and review, termination training for managers, onsite support at time of termination, group and individual programs, and follow-up support.

## Executive Search

The quest for senior-level executives knows no boundaries, and hiring goals at such a level must align with an organization's strategic direction and growth. There's a lot at stake when you're looking to fill a leadership position.

As your trusted advisor, we'll take the lead in meeting your executive search needs. Our ability to align ourselves with the changing faces of senior executives and CEOs makes us an ideal partner. Integrity, experience, and lasting relationships with clients and candidates are the foundation of our success. Our practices and strategies are proven to help us identify top talent around the world.



**THINK** OUTSIDE.